

## Introducing the new MyEkon!

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Ekon is proud to announce our enhanced participant website for daily valued plans – **MyEkon.com**. We are in the initial stages of converting clients to this new access and hope to have all conversions completed by year end.

*What can participants expect to find on the new MyEkon retirement plan portal?*

- Risk-based color coding for simplified understanding
- Enhanced transfer initiation screens
- Investment guidance tools and newsletters
- Enhanced Security features
- Direct contact with Dedicated Plan Specialists, including file exchange
- Access to fund performance, fact sheets, prospectus, and annual reports

MyEkon also offers targeted investment education with the addition of GuidancePlus. This powerful tool helps participants better understand retirement savings and aids in planning to meet their retirement goals. Guidance Plus is designed to be straightforward for novice users, but powerful enough for even the most sophisticated investor. Using the Strategy Builder feature, participants obtain an initial investment strategy based on their current savings and demographic information. A more customized action plan is developed when participants provide additional details about personal income sources and future needs.

Guidance Plus allows users to include outside investments, pension benefits, and their spouse's retirement savings to create a comprehensive view of retirement savings and a more accurate plan for success. Once a participant's strategy is established, they can track their progress and make changes to their account as needed to aid in meeting their retirement goals. MyEkon combines the expert guidance of a personal financial consultant with the ease of an online system. Expanded educational tools such as savings simulations, educational articles and planning calculators are included in the new MyEkon participant portal.

As *your trusted partner* for retirement plan administration and consulting, we believe participants should have access to easy-to-understand information about their retirement savings. With the enhancements of the new MyEkon, we are guiding participants down the road to a successful retirement future.

*To view screenshots of the new MyEkon, visit the [online tutorial](#).*